



The Scoop

A Newsletter for FPI Testers

April
2014



Fall 2013 Bonus Program Payout Coming Soon!

Our Fall Bonus Program was a huge success! This program provided nonprofit organizations an opportunity to raise even MORE money. New fundraising testers earned an ADDITIONAL \$10 for their organization when they participated in their first test. On top of that, this year's program included a \$250 prize to the nonprofit organization that signed up the most new testers with FPI. This year's \$250 prize winner is Oxbow Creek Grade 5 Trips, for adding 75 new FPI Testers. Congratulations! Bonus Program checks will be mailed in early April.

If you'd like to learn more about our fundraising program, go to www.fpitesters.com and click on the Fundraising tab.

How Often Can I Test?

This is one of our most frequently asked questions. In general, you may participate in one test every two months (though there are infrequent exceptions to this policy). After each test you attend, your account goes into a resting status for two months. During this time you will not receive emails about testing opportunities from us and your Available Tests screen will be blank. As soon as your two month resting period has expired you will be eligible to participate and you will receive emails again.

The reason behind this policy is to provide our clients with "fresh" respondents – that is, respondents who have not tested recently and are therefore not *too* familiar with the testing process. By following this policy our testers better represent typical consumers in the marketplace.

Enjoy Testing with FPI?

Tell your friends and family how easy it is to test with FPI! We are always in need of new testers. FPI regularly conducts tests in locations throughout the metro area. New testers may sign up at www.fpitesters.com, or call our Customer Care department at (763) 354-2776.

We have a current need for young adults between the ages of 18 and 34. We also need Hispanic testers. Thanks for spreading the word!

Customer Care:
763.354.2776
9-9 Mon-Fri 9-5 Sat
www.fpitesters.com

Thank you for being an FPI Tester!
Taste Food. Get Paid.



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