



# The Scoop

## A Newsletter for FPI Testers

August 2015

### **Need a Great Fundraiser?**

Many fundraising programs are gearing up for their fall push. If you're bored with the same old ideas, check out FPI's Fundraising and Fall Bonus Program! Here's how it works: Register your non-profit group to raise funds with FPI. Any *new* tester who signs up between September 1st and October 31st AND who completes at least one test by March 31<sup>st</sup>, 2016 will earn their group an *extra* \$10. This is *in addition* to the money they donate to your group from their earnings when they test (anywhere from \$10 per test, up to the full test payment). The organization with the most new qualified testers will win an additional \$250 cash prize!

So how much can your group *really* earn? Last year's winning organization registered 24 new qualifying testers in September and October. They received \$240 in bonus payments, plus the \$250 winning prize. This amount was *in addition* to the donations provided by the testers themselves. All told, this organization raised *at least* \$730 during the program, just from their brand new members! Add to that your current members who regularly test and donate to your group, and you can see that this can be a very lucrative fundraising program.

All ages can fundraise. Kids and parents, friends and neighbors, aunts and uncles in other parts of town...all can test for your group!

For more details on this great program and on FPI fundraising in general, go to [www.fpitesters.com](http://www.fpitesters.com), and click on the Fundraising tab.



### **What Will You Do With Some FPI Fun Money?**

We're into the final month of summer! Here are some of the great ways you can spend your #fpifunmoney!

La Familia Latino Family Festival and Expo – August 8 – Wellstone Center in St. Paul.

Cruisin' on the Croix Hot Rod and Vintage Car Show – August 12<sup>th</sup> and 26<sup>th</sup> - Stillwater

The Great Minnesota Get-Together (also known as the Minnesota State Fair)  
August 27 – September 7 in St. Paul.

*What will you do with your check from FPI?* Share your ideas with us on Facebook and Twitter, using #fpifunmoney.

### **Profile Check: Focus on Birthdates!**

Each of our tests is for specific ages and we determine your age from your birthdate. If your birthdate is wrong, you could be limiting your access to tests. Take a moment this month to verify this very important part of your profile.

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**Thank You For Being An FPI Tester!**  
*Sharing Your Opinion Pays!*

