



The Scoop

A Newsletter for FPI Testers

February 2015



Got Kids?

We have several upcoming tests in February and March for kids and teens. In order to access these tests, your kids must be registered under our new system. Make sure:

- Each child appears in the Household Members section of "My Household" in your profile.
- The Number of Children Age 0-17 field in "My Household" is not blank. This will ensure that you receive emails for tests requiring kids in the household.

Upcoming February Kids' Tests

10172: Moms/Kids Test - Blaine Tues, 2/17*

*Some school districts do not have school on Tuesday. Check your school's calendar before screening for this test. More kids' tests will be available in March!

We Need Your Help!

Do you have friends or family that would enjoy testing with FPI? Please tell them about us! Here are five benefits to being an FPI Tester:

- You represent thousands of other people when you test. You are very important in helping to decide which products make it to grocery store shelves!
- If you donate your proceeds to a registered non-profit organization, you help them achieve their goals.
- You eat food, share your opinions, and get paid. What could be better than that?!
- It's a great way for kids to earn money!
- It's FUN! Thanks for helping us spread the word!

Have Trouble Qualifying For Tests?

It could be that your profile is not accurate or complete. FPI uses the information in your profile to notify you of tests we think you'll qualify for. We rely heavily on birthdate, gender, number of kids, address, email address, and ethnicity. We also look at food and shopping preferences, and income.

For the best chance to qualify, make sure the Profile, Contact Preferences, and My Household sections of your Profile are complete and accurate!

Follow FPI Testers On Twitter and Facebook!

We post news about tests and we also have fun! Like us on Facebook and follow us on Twitter to see what we're talking about!

You'll find us at facebook.com/fpitesters and twitter.com/fpitesters.

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Thank You For Being An FPI Tester!
Sharing Your Opinion Pays!

