

Respondent Acknowledgement

Thank you for participating in Tasteocracy's consumer research study.

This research study is being conducted to obtain consumer input about various products. Upon participation in our tests, your opinion, comments, responses and/or results will be shared with our research sponsor. Before participating in the research study, please read and acknowledge the following:

VOLUNTARY

Participation in this research study is completely voluntary and done at your own risk. You agree that you personally assume all risks for any loss, damage or injury to you or others, arising from, or in connection with, this research study and that you release both Tasteocracy and the research sponsor from any liability for any such loss, damage or injury.

CONFIDENTIAL

Because the products you will see today are not yet publicly available, we ask that you keep the products and any other information confidential. By signing this acknowledgement, you acknowledge your agreement to keep the products and associated information you learn as part of this research study completely confidential. That means that information from this research study must not be shared with your family, friends or any other individual and that no product or portion thereof may be removed from the research study area, unless you are instructed to do so. Additionally, your agreement to keep these products and related information confidential is indefinite or lasts until the products tested have been made publicly available.

ALLERGIES & SENSITIVITIES

For this research study, we will ask you to sample one or more **food / beverage / skin care / household** products. For your comfort and safety, we want to ensure that you do not test any products to which you might be allergic. (Please check the appropriate box below.)

- I **DO NOT** have any known conditions, allergies, or sensitivities that could prevent me from completing this research study safely.
- I DO have a condition, allergy, or sensitivity that could prevent me from completing this research study safely.

OWNERSHIP

The statements you will make will reflect your actual, authentic personal opinions, experiences and feedback. You acknowledge that you will not be prompted by employees, agents or representatives of the research sponsor to make any rehearsed statements. If you are prompted by anyone, please notify a research staff member immediately, unless you are simply asked to repeat your own thoughts, reactions, feedback and/or ideas.

If in your responses as a participant in this research project you provide any ideas, comments or suggestions about the products and related information you are shown, you agree that such responses will become the sole property of the research sponsor upon submission and that the research sponsor is not required to keep such responses confidential and is free to use them for any purpose whatsoever without additional payment or compensation to you.

By signing this statement, you understand that the research sessions you will be taking part in today could be photographed, videotaped, and/or audio taped. You hereby allow the research sponsor, to use, reproduce, and/or publish photographs and/or video that may pertain to you – including your name, image, likeness and/or voice – in any manner the research sponsor deems appropriate in order to promote or publicize its services and/or products. You understand that this material may be used in various publications, public affairs releases, recruitment materials, web pages and/or websites, broadcast public service advertising (PSAs) or for other related endeavors.

This authorization is continuous and may only be withdrawn by your specific written rescission of this authorization.

Nothing herein will constitute any obligation on the research sponsor to exercise any of the above rights.

PAYMENT

You represent and warrant that you have reached the age of majority and/or that you are the legal parent or guardian of a minor respondent and therefore can grant the rights hereunder. You acknowledge that the rights granted hereunder will not conflict with or violate any commitment, agreement, or understanding you and/or the minor respondent(s) have with any other person or entity.

Furthermore, you hereby acknowledge that you and/or the minor respondent(s) will be receiving payment for participating in this research. You understand that no additional payment is to be made for the use of any of your responses such as survey answers, interviews, photos, video or audio taping or other research activities.

Your cooperation and support are very much appreciated. Thank you!

PRINT NAME	SIGNATURE	
DATE		
On behalf of:		
MINOR CHILD NAME(S) PARTICIPATING II	N THE RESEARCH STUDY (LIST ALL):	

I acknowledge that I have read the statement above carefully. My signature below confirms that I have

read and understood the contents of this document.