



# The Scoop

## A Newsletter for FPI Testers

September 2015

### **Express Testers Needed!**

We have openings for the Express Testing Panel! Here are some facts about Express Testing:

**Who?** Adults ages 18-65

**What?** Get exclusive access to EXTRA testing opportunities!

**When?** Fridays, Saturdays or Sundays.

**Where?** FPI Headquarters in Plymouth.

**How Much?** Express Tests average \$30 per hour.

**What Else?** Express Testers can participate in regular tests too!

**How Long?** Express Testers can be on the panel for up to one full year.

If you are interested in being on our Express Testing panel, look for the FPI Express Testing Panel Survey in your available tests, beginning after Labor Day.

For more information, go to  
<http://tinyurl.com/ExpresstestingFPI>.

### **Social Media and Confidentiality**

We love it when our testers share about their testing experiences on Facebook and Twitter! Help us keep tested products confidential when using social media:

- **DO** create posts tagging FPI Testers.
- **DON'T** mention the exact product you tested. Instead, use general terms such as "food" or "beverage."
- **DO** invite your friends to become testers by putting [fpitesters.com](http://fpitesters.com) in your post.
- **DO** share our posts with friends, family, and coworkers!



### **What Will You Do With Some FPI Fun Money?**

September is a *beautiful* month in Minnesota. Get out and enjoy the great fall weather! Here are some of the great ways you can spend your #fpifunmoney in September!

- Renaissance Festival – Shakopee Weekends through October 4<sup>th</sup>.
- Apple Picking – many orchards throughout the Twin Cities and surrounding areas.
- James J. Hill Days – Fun for the whole family! Wayzata, September 11 – 13
- Como Zoo - St. Paul. See the baby giraffe!

*What will you do with your check from FPI?* Share your ideas with us on Facebook and Twitter, using #fpifunmoney.

### **Profile Check – Total Annual Household Income:**

Many tests have quotas for different household incomes. To verify or to update this field, log on to your account at [www.fpitesters.com/login](http://www.fpitesters.com/login). Under *My Account*, go to your *Profile* and to *My Household*. Scroll down to the income field and choose the range that fits your total household income.

As always, your profile information will be kept completely confidential.

**Customer Care:**  
763.354.2776  
9-9 Mon-Fri 9-5 Sat  
[www.fpitesters.com](http://www.fpitesters.com)

**Thank You For Being An FPI Tester!**  
*Sharing Your Opinion Pays!*



