



Food Perspectives Inc.

Dear Organization Coordinator:

Thank you for your interest in Food Perspectives! Participating in taste tests is a great way to earn funds for your organization!!

Here is how the process works:

1. Encourage your organization supporters to become testers with FPI. For best fundraising results, we recommend you maintain a minimum of 30 individuals signed up as testers.
2. Respondents must be between the ages of 18-84 years and can participate in as many as five taste tests per year.
3. Kids can test too, but their parent must first become a tester, and the child is registered under the parent's account.
4. Testers are paid an incentive for each time they participate. Incentives range from approximately \$25.00 to \$175.00, depending on time involved, and the level of commitment.
5. \$10.00 of every tester's incentive pay goes toward their organization.
6. Organization payments are processed monthly. Each month your organization has a minimum of \$50.00 in its account, a check will be mailed. If your organization does not receive a payment one month, it means the accumulated organization payments did not reach a total of \$50.00. These funds will be carried over to the next month until a total of \$50.00 is earned.

To get your group established in our database as a fundraising organization, please print, complete and return the Group Contact Sheet and the Substitute W-9 form. The Substitute W-9 form provides us with your organization's tax id number. All fundraising groups with Food Perspectives must be 501(c)3 nonprofit organizations. Forms can be faxed to 763-553-7789, or mailed to the address below:

Food Perspectives
13755 1st Avenue North, Suite 500
Plymouth, MN 55441-5473

Once your group is established in our data base, encourage those you know to sign up as testers. They can use either the paper sign-up form found on the website (print out, complete and mail in), or they can sign up online at www.fpitesters.com, and click on the Become a Tester tab.

Good luck with your fundraising!